

General information about company	
Scrip code	523558
NSE Symbol	
MSEI Symbol	
ISIN	INE010C01025
Name of the company	Swiss Military Consumer Goods Limited
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-03-2021
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration

Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter-Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	5	35538645			35538645	72.31	35538645		35538645	72.31
(B)	Public	6665	13609853			13609853	27.69	13609853		13609853	27.69
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	6670	49148498			49148498	100	49148498		49148498	100

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group				72.31					35538645
(B)	Public				27.69					13098921
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100					48637566

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	4	8187183			8187183	16.66	8187183		8187183	16.66
(d)	Any Other (specify)	1	27351462			27351462	55.65	27351462		27351462	55.65
Sub-Total (A)(1)		5	35538645			35538645	72.31	35538645		35538645	72.31
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		5	35538645			35538645	72.31	35538645		35538645	72.31
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(a)	Mutual Funds	2	800			800	0	800		800	0
(e)	Foreign Portfolio Investors	3	7500			7500	0.02	7500		7500	0.02
Sub-Total (B)(1)		5	8300			8300	0.02	8300		8300	0.02
(3)	Non-institutions										
(a(i))	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	6458	2505991			2505991	5.1	2505991		2505991	5.1
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	2	421695			421695	0.86	421695		421695	0.86
(e)	Any Other (specify)	200	10673867			10673867	21.72	10673867		10673867	21.72
Sub-Total (B)(3)		6660	13601553			13601553	27.67	13601553		13601553	27.67
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		6665	13609853			13609853	27.69	13609853		13609853	27.69
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		6670	49148498			49148498	100	49148498		49148498	100
Total (A+B+C)		6670	49148498			49148498	100	49148498		49148498	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group									
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)=(VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)				16.66					8187183
(d)				55.65					27351462
Sub-Total (A) (1)				72.31					35538645
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				72.31					35538645
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(a)				0					0
(e)				0.02					0
Sub-Total (B) (1)				0.02					0
(3)	Non-institutions								
(a(i))				5.1					2015359
(a(ii))				0.86					421695
(e)				21.72					10661867
Sub-Total (B) (3)				27.67					13098921
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)				27.69					13098921
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total (A+B+C2)				100					48637566
Total (A+B+C)				100					48637566

Individuals/Hindu undivided Family							
Serial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	ANUJ SAWHNEY	ASHITA SAWHNEY	PANKAJ SHRIMALI	MADHURI SHRIMALI	PRAFUL KUMAR	VIJAY KUMAR SHARMA	GIAN VIJESHWAR
PAN (II)	AAKPS0374H	AYNPS0901M	AATPS3852M	AOCPS6878J	AFYPK0253N	AYIPS5738F	AFXPG2201H
No. of fully paid up equity shares held (IV)	0	0	4846800	3337200	1007	2176	0
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	0	0	4846800	3337200	1007	2176	0
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	9.86	6.79	0	0	0
Number of Voting Rights held in each class of securities (IX)							
Class eg:X	0	0	4846800	3337200	1007	2176	0
Class eg:y							
Total	0	0	4846800	3337200	1007	2176	0
Total as a % of Total Voting rights	0	0	9.86	6.79	0	0	0
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0	0	9.86	6.79	0	0	0
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of Shares pledged or otherwise encumbered (XIII)							
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	0	0	4846800	3337200	1007	2176	0

Reason for not providing PAN							
Reason for not providing PAN							
Shareholder type	Promoter	Promoter	Promoter Group	Promoter Group	Promoter Group	Promoter Group	Promoter

Individuals/Hindu undivided Family						
Serial No.	8	9	10	11	12	13
Name of the Shareholders (I)	KUSUM VIJESHWAR	MONNY VIJESHWAR	ROBIN VIJESHWAR	HITESH SUNEJA	NAVEEN SUNEJA	VINOD SUNEJA
PAN (II)	ACBPV6968K	AFMPV5257R	ADGPPV0108H	ABMPS8629Q	AAMPS6574K	AAZPS4006R
No. of fully paid up equity shares held (IV)	0	0	0	0	0	0
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	0	0	0	0	0	0
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0	0	0	0
Number of Voting Rights held in each class of securities (IX)						
Class eg:X	0	0	0	0	0	0
Class eg:y						
Total	0	0	0	0	0	0
Total as a % of Total Voting rights	0	0	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0	0	0	0	0	0
Number of Locked in shares (XII)						
No. (a)						
As a % of total Shares held (b)						
Number of Shares pledged or otherwise encumbered (XIII)						
No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	0	0	0	0	0	0
Reason for not providing PAN						

Reason for not providing PAN						
Shareholder type	Promoter	Promoter	Promoter	Promoter Group	Promoter Group	Promoter Group

Individuals/Hindu undivided Family

Serial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	8187183
No. Of Partly paid-up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	8187183
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	16.66
Number of Voting Rights held in each class of securities (IX)	
Class eg:X	8187183
Class eg:y	
Total	8187183
Total as a % of Total Voting rights	16.66
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	16.66
Number of Locked in shares (XII)	
No. (a)	
As a % of total Shares held (b)	
Number of Shares pledged or otherwise encumbered (XIII)	
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	8187183
Reason for not providing PAN	

Reason for not providing PAN	
Shareholder type	

Any Other (specify)				
Serial No.	1	2	3	
Category	Partnership Firms	Bodies Corporate	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	ANUSHI RETAIL LLP	Swiss Military Lifestyle Products Private Limited	Appu Ghar Entertainment Private Limited	
PAN (II)	ABQFA4764N	AAPCS4333N	AACCA4438K	Total
No. of the Shareholders (I)	1	0	0	1
No. of fully paid up equity shares held (IV)	27351462	0	0	27351462
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	27351462	0	0	27351462
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	55.65	0	0	55.65
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	27351462	0	0	27351462
Class eg:y				
Total	27351462	0	0	27351462
Total as a % of Total Voting rights	55.65	0	0	55.65
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	55.65	0	0	55.65
Number of Locked in shares (XII)				
No. (a)				
As a % of total Shares held (b)				
Number of Shares pledged or otherwise encumbered (XIII)				
No. (a)				
As a % of total Shares held (b)				

Number of equity shares held in dematerialized form (XIV)	27351462	0	0	27351462
Reason for not providing PAN				
Reason for not providing PAN				
Shareholder type	Promoter	Promoter	Promoter	

Any Other (specify)				
Serial No.	1	2	3	
Category	Bodies Corporate	Bodies Corporate	Bodies Corporate	
Category / More than 1 percentage	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding	
Name of the Shareholders (I)	AAA Products Pvt Ltd	AAS Research & Solutions Pvt Ltd	Uninet Strategic Advisory Ltd	Click here to go back
PAN (II)	AABCA0439R	AAACS2433C	AACCV0054E	Total
No. of the Shareholders (I)	1	1	1	0
No. of fully paid up equity shares held (IV)	2040000	1112400	6849150	0
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	2040000	1112400	6849150	0
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.15	2.26	13.94	0
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	2040000	1112400	6849150	0
Class eg: y				
Total	2040000	1112400	6849150	0
Total as a % of Total Voting rights	4.15	2.26	13.94	0
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.15	2.26	13.94	0
Number of Locked in shares (XII)				
No. (a)				
As a % of total Shares held (b)				
Number of equity shares held in dematerialized form (XIV)	2040000	1112400	6849150	0

Reason for not providing PAN				
Reason for not providing PAN				

Sr. No. Details of the SBO Details of the registered owner Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*: Date of creation / acquisition of significant beneficial interest Name PAN Passport No. in case of a foreign national Nationality Nationality (Applicable in case of Any other is selected) Name PAN Passport No. in case of a foreign national Nationality Nationality (Applicable in case of Any other is selected) Whether by virtue of: Shares Voting rights Rights on distributable dividend or any other distribution Exercise of control Exercise of significant influence